

# Artistic Research Project with Goethe Institut, Berliner Festspiele and Arte

(Social Transfer)

---

**Project leads**

Işıl Karataş M.A. M.A. ([isil.karatas@univie.ac.at](mailto:isil.karatas@univie.ac.at))

---

**Abstract**

Die Künstler\*innen nahmen während des Corona-Lockdowns alltägliche Geräusche und kurze Bildsequenzen auf, die Işıl Karataş in einem assoziativen Stil montiert hat. „In einer Zeit, in der man sich nur virtuell verband, war es mir wichtig, ein medienreflexives Projekt zu verwirklichen. Unsere Realität ist in letzter Zeit mehr denn je zu einer Fülle von Pixeln geworden, und die Medien, die wir jeden Tag verwenden, wirken sich auf unsere Sinne, unsere Körperlichkeit und unsere kulturelle Praxis aus.“ sagt Karataş. Die stark modifizierten audiovisuellen Aufnahmen sollen diese Zusammenhänge illustrieren.

**Keywords**

audio-visual media reflexivity, transformation of everyday life, virtual exhibition

---

**Aims of the Third  
Mission activity**

The focus of the activity is to contemplate the role of audio-visual media in our everyday lives during the first lockdown of the COVID-19 pandemic and to set a wider public awareness between different individual, academic and institutional actors. The aim is to understand and produce audio-visual media formats reflexively while concentrating on the medium-specificity, technology, and culture.

---

**Cooperation partners  
outside the university  
sector**

Goethe Institute Berliner Festspiele ARTE

**Cooperation partners  
from the  
scientific/research  
field**

None

---

**Faculty**

Inst. für Europäische Ethnologie - Studio Audio-Visual Research,  
Historisch- Kulturwissenschaftliche Fakultät

**Timeframe**

15.04.2020 - 06.11.2020

**Funding**

Internationalen Koproduktionsfond des Goethe Instituts

---

---

**Research basis** My PhD dissertation is heavily focused on the embodied and sensorial modes of audio-visual media production. This project is a practical result of my academic work on audio-visual reflexivity, representation, and exhibition where I had the chance to meet a wider public.

**Social/economic relevance** The cultural industry was one of the most affected social and economical sectors from the COVID-19 crisis. With this project, we have reflected and practice new modes of artistic exhibition which can allow creatives to survive both socially and economically in the moments of crisis.

**Integration into academic teaching/the curriculum**

No

---

**Impact**

The activity has been reached to a wide public and will stay online for a year. The audience can experience a creative audio-visual performance at home during the lockdowns which give them free access to a big cultural event.

**Transfer aspect of the activity**

As our lives went digital last year, the social and cultural transfers were extremely limited. The biggest transfer aspect of this research was to reach people artistically although the core of the project depends on the theoretical and methodological considerations. I have received messages that the project was an inspiration of how we deal with the virtual elements and intermediacy during the curfew.

---

**Future orientation & sustainability**

The project has shown us new modes of working together although we cannot come together physically. This will have positive effects on international collaborations while reducing the amounts of excessive travelling.

---

**Achievement of objectives**

There are many articles and positive critics on the project that it was a creative virtual exhibition.

**Measures to sustain this activity over the long term/expand it**

None

---

**Visibility**

Webseite, Medien, Publikationen

## Links/Publications

- <https://www.arte.tv/de/videos/100319-015-A/training-feat-john-dieterich-and-isil-karatas/>
  - <https://www.berlinerfestspiele.de/de/berliner-festspiele/on-demand/2020/jazzfest-berlin/training-feat.-john-dieterich-and-isil-karatas.html>
  - [https://www.rbb-online.de/rbbkultur/radio/programm/schema/sendungen/der\\_tag/archiv/20201104\\_1600/gast\\_im\\_studio\\_1810.html](https://www.rbb-online.de/rbbkultur/radio/programm/schema/sendungen/der_tag/archiv/20201104_1600/gast_im_studio_1810.html)
  - [https://www.ndr.de/nachrichten/info/sendungen/jazz/playlist73650\\_page-2.html](https://www.ndr.de/nachrichten/info/sendungen/jazz/playlist73650_page-2.html)  
<https://www.nmz.de/artikel/virtuell-transatlantisch-und-auf-alle-kanalen>
  - <https://tdepromotions.wordpress.com/2020/11/09/eight-things-i-have-learnt-from-jazzfest-berlin-2020/>
  - <https://www.jazzzeitung.de/cms/2020/10/jazzfest-berlin-2020/>
  - <https://www.tagesspiegel.de/kultur/jazzfest-berlin-2020-am-grossen-stream-der-spree/26603020.html>
-